

INVESTMENT CRITERIA

SIZE

- **New Investments:**
Up to \$5 million in EBITDA (willing to look at unprofitable businesses)
- **Add-On Acquisitions:**
No threshold

INDUSTRIES

- Manufacturing
- Industrials
- Technology
- Healthcare
- Value-Added Distribution
- Consumer Goods
- Business Services

GEOGRAPHY

United States and Canada with a preference for companies located in the Southeast

TRANSACTION TYPES

- Recapitalizations
- Management Buy-Outs
- Divestitures
- Growth-Capital

CONTROL

Control preferred but not required

OUR APPROACH

FAST-MOVING Given our years of experience, strong ties and savvy business partners, we have the ability to close deals quickly and efficiently.

OPERATIONS FOCUSED K-2 brings an operations focused approach to private equity. We strongly believe that optimizing operations is the key to creating value.

PARTNER ORIENTED We appreciate what it takes to build a business from the ground-up, having been through that challenge many times ourselves. With that in mind, we understand what it is like to be in the "seller's shoes." K-2 is extremely transparent with sellers and walks them through every aspect of the deal process up-front.

ABOUT

K-2 Venture Partners ("K-2" or "K-2 Ventures") was founded in 2019 by Mark Kacer and Kevin Kacer. The Company is focused on partnering with small to mid-sized businesses. Its founders have earned a reputation for being honest, fair and value-add resources to company owners and operators. Their vast business experience combined with their access to financial resources, enable them to close transactions in a quick and efficient manner. In addition to being strong financial partners, they pride themselves on their substantial operating expertise and "roll up the sleeves" attitude and approach.



MARK KACER, Managing Partner

✉ mkacer@k-2ventures.com

Mark began his career in public accounting in the audit practice of Arthur Andersen & Co. Prior to K-2, Mark then held various "C-Level" positions with a number of successful companies in a variety of industries. Some of these positions include: Equinox Systems Inc., a technology company, which Mark as its CFO/COO, guided through an initial public offering; American Check Management, a payment processing company, which Mark as its CFO/COO, guided through a merger with a larger competitor creating substantial value for the ACM owners; Clarke Valve, a start-up industrial company, which Mark as its CFO/COO, guided through its initial 5 year period raising in excess of \$20M from a variety of high end investors.

🎓 *Bachelor of Science in Accountancy* - Florida State University



KEVIN KACER, Vice President, CPA

✉ kkacer@k-2ventures.com

Kevin began his career in public accounting in the audit practices of KPMG and Kaufman & Rossin. After business school, K-2, Kevin worked in investment banking at Allen Mooney and Barnes ("AMB") where he worked on sell-side and buy-side M&A engagements, capital raises, and strategic advisory. During his time at AMB, Kevin successfully advised on the sale of 2 separate healthcare services companies to private equity groups that totaled over \$40M in enterprise value.

🎓 *Bachelor of Science in Accountancy* - Florida State University
 🎓 *Master of Business Administration* - University of Notre Dame

CURRENT INVESTMENTS



The Estimating Edge, founded in 1986 in Delray Beach, FL offers state-of-the-art software estimating solutions to the Roofing, Drywall, and Fireproofing industries, among others. The Estimating Edge acquisition was originated and negotiated in early 2014 by Mark Kacer in a strategic partnership with KT Capital.

For more information about the Company, please visit their website at www.esteemingedge.com.



Clarke Valve provides high quality industrial control valves to organizations worldwide. Using aerospace design principles, Clarke has developed the patented Shutter Valve, the world's most compact, efficient, and environmentally friendly control valve.

For more information about the Company, please visit their website at www.clarkevalve.com.



Follow us for tips and ideas on how we can help your business grow!

CONTACT US

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